PORSCHE CLUB OF AMERICA

Orange Coast Region

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Minutes of the Board of Directors, August 5, 2023

Meeting location: Santa Ana Elks Lodge, 1751 South Elk St., Santa Ana, CA

**OFFICERS:**

Monica Asbury, President

Tom Gray, Vice President

Jim Miller, Treasurer

Glenn Billings, Secretary

**BOARD MEMBERS:**

Barry Michaels, Immediate Past President

Robbie Crawford, Performance Driving Chair

Gary Ambrose, Social Media Chair

**BOARD MEETING**:

* President Monica Asbury called the meeting to order at 10:56 a.m.
* Monica asked if the Board had reviewed the July Meeting Minutes that were distributed on July 1, 2023. The Board approved the Minutes.

**MOTION**: **A Motion to approve the July 2023 BOD Meeting Minutes was made by Jim Miller. Motion seconded by Barry Michaels. Motion unanimously approved by the Board.**

**TREASURY:**

* Treasurer Jim Miller advised the Board the Club was in good financial standing ending July with a balance of $186,184.76
* Jim will follow up with the bank to ensure Monica and Glenn’s signature are added to the signatory card
* Jim has processed the paperwork for the Club’s non-profit status
* National’s social member subsidy was received
* Monies turned in:
  + $2,343.00 – Goodie Store
  + 90.00 – New Member Picnic

**$2,433.00 Total**

**PICNIC:**

* While absent for the BOD Meeting, Karen Lopez emailed a request for an advanced check of $1,000 to cover the expenses of the New Member Picnic scheduled for September 16th.
  + In Karen’s absence, Monica made the request to the Board

**MOTION**: **A Motion to approve an advance check, not to exceed $1,000, to cover New Member Picnic expenses scheduled for September 16th was made by Barry Michaels. Motion seconded by Jim Miller. Motion unanimously approved by the Board.**

* + Karen is to email Jim her mailing address for the check

**P.O. BOX:**

* Two keys were provided for the Club’s mail box in Huntington Beach
  + Monica Asbury and Gary Ambrose were issued the keys

**ADVERTISING:**

* Robbie advised the Board 2/3 of the advertisers are in good standing with a few still need following up for payment
* Advertising space is becoming sparse with a few potential new advertisers in the pipeline
* Monica will confirm the week of August 7th whether or not Porsche Long Beach will continue as a sponsor or advertiser
* Rob Alen has expressed his interest in ‘retiring’ as Pando Editor

**HOLIDAY PARTY:**

* Monica requested the Board consider subsidizing the Holiday party and keeping last year’s fee, $85 per person, the same for this year
* Due to inflation and the increase in most food products, there was a $5 per person increase from last year’s party from $85 to $90 based on 120 attendees
  + **MOTION**: **A Motion to approve subsidizing the Holiday party at $5 per person, maintaining last year’s fee of $85 per person, was made by Tom Gray. Motion seconded by Barry Michaels. Motion unanimously approved by the Board.**

**SOCIAL MEDIA:**

* Gary Ambrose updated the Board with website activity down 37% compared to more active months such as May and June
* Gary expressed concern over the spam mail he’s been receiving
  + The Board advised Gary to check the URL / email address of the sender as the Board seems to be a target for spam con artists

**BOD ELECTION**:

* Monica asked current Board members if they had any interest in running for the open Board positions
* Monica will review the Bylaws to determine if two family members may be on the Board at the same time
* Membership, Performance Driving and Social Media Chairs were appointed by the Board and not part of the election

**TOURS:**

* Glenn will commit to leading an Idyllwild lunch / drive the end of October

**NEXT MEETING**: The next Board Meeting is scheduled for Saturday, September 2, 2023 at the Santa Ana Elks Lodge.

**ADJOURNMENT**: **A Motion to close the Meeting was made by Jim Miller. Motion seconded by Glenn Billings. Motion unanimously approved by the Board. The meeting adjourned at 12:06 p.m.**

Respectfully submitted,

Monica Asbury

PCA-OCR President