PORSCHE CLUB OF AMERICA

Orange Coast Region

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Minutes of the Board of Directors, February 4, 2023

Meeting location: Santa Ana Elks Lodge, 1751 South Elk St., Santa Ana, CA

**OFFICERS:**

Monica Asbury, President

Tom Gray, Vice President

Jim Miller, Treasurer

Glenn Billings, Secretary

**BOARD MEMBERS:**

Barry Michaels, Immediate Past President

Robbie Crawford, Performance Driving Chair

Gary Ambrose, Social Media Chair

**GUESTS:**

Denise Michaels

**BOARD MEETING**:

* President Monica Asbury called the meeting to order at 10:56 a.m.
* Monica asked if the Board had reviewed the December Meeting Minutes that were distributed on December 4, 2022
	+ Board approved the Meeting Minutes as written

**TREASURY:**

* Jim Miller advised the Club’s financials are $175,127.58
* Jim explained one of the Club’s checks had been intercepted and fraudulently cashed and he was working with the bank to resolve the matter
	+ $ 85.00 – Holiday Party
	+ $112.00 – Goodie Store
	+ $197.00 – TOTAL turned in
* $2,558.00 from the Goodie Store was turned into the treasurer on December 11, 2022
* Tom Gray requested parking reimbursement for a mandatory Zone 8 Meeting he attended on behalf of OCR January 21, 2023

**A Motion by Monica Asbury was made to approve reimbursing Tom Gray $20 for a parking validation he paid to attend a mandatory Zone 8 Meeting. Barry Michaels seconded the Motion. Motion unanimously approved by the Board.**

* The Club’s Storage unit’s annual payment is $1,995.00

**A Motion by Glenn Billings was made to approve the annual payment of $1,995.00 for the storage unit. Gary Ambrose seconded the Motion. Motion unanimously approved by the Board.**

* In order to reserve the American Legion Newport Harbor for the 2023 Holiday Party, the Club’s security deposit of $250 needs to be carried over with an additional $875 needed to achieve 50% of the deposit for $1,125.00

**A Motion by Tom Gray was made to carry over the $250 security deposit from the 2022 Holiday Party and issue a check in the amount of $875 to secure the American Legion Newport Harbor for the 2023 Holiday Party December 10, 2023. Robbie Crawford seconded the Motion. Motion unanimously approved by the Board.**

**ZONE 8 PRESIDENT’S MEETING:**

* Monica provided a recap of the Zone 8 President’s Meeting
	+ The Zone 8 Representative has decided to suspend the Zone 8 Series Concours and Autocross for the following reasons
		- There is no chair to oversee and keep track of the events
		- There is a lack of participation from the members to participate in a Zone 8 Series
* All board members are encouraged to attend the regional focus webinars
* Encourage members to provide their email addresses on their PCA profile

**ADVERTISING:**

* Robbie advised the Board there were a couple of advertisers he was still following up with for payment but felt payment would be forthcoming
* Luxury Road Detail is interested in converting from a quarter page to a half page ad

**HPDE:**

* Robbie Crawford was asked to contact Jim Salzer for any interest in holding an HPDE and dates for a possible event

**SOCIAL MEDIA:**

* OCR’s Instagram has approximately 1300 followers
* Gary reported he is able to update and change the website when necessary

**OC DEALERSHIPS:**

* Monica provided an update on her meeting with Newport and Irvine Porsche
	+ Neither dealership will be advertising with or sponsoring OCR
* A sponsorship proposal will be sent to Eric at Porsche Long Beach during next week, with every indication Porsche Long Beach will continue their sponsorship with OCR
	+ There was a suggestion to consider asking the dealership to pay for the member’s annual PCA membership fee to help with recruitment

**BOD 2023 GOALS:**

* A brief review of each Board Member’s goals were discussed

**NEXT MEETING**: The next Board Meeting is scheduled for Saturday, February 4, 2023 at the Santa Ana Elks Lodge.

**ADJOURNMENT**: **A Motion to close the Meeting was made by Jim Miller. Motion seconded by Gary Ambrose. Motion unanimously approved by the Board. The meeting adjourned at 11:56 a.m.**

Respectfully submitted,

Monica Asbury

PCA-OCR President