**PORSCHE CLUB OF AMERICA**

Orange Coast Region

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Minutes of the Board of Directors, February 3, 2024

Meeting location: Santa Ana Elks Lodge, 1751 South Elk St., Santa Ana, CA

**OFFICERS:**

Jim Miller, President

Denise Michaels, Vice President

Tom Gray, Secretary

Norma Miller, Treasurer

**BOARD MEMBERS:**

Monica Asbury, Immediate Past President

Denny Asbury, Membership Chair

Gary Ambrose, Social Media Chair

Glenn Billings, Driving Chair

**GUESTS:**

Larry Moore

Barry Michaels

Jim Storms

**BOARD MEETING**:

* President Jim Miller called the meeting to order at 10:38 a.m.
* Jim asked if the Board had reviewed the December Meeting Minutes that were distributed on February 1, 2024.

**A Motion to approve the December Meeting Minutes as written was made by Denise Michaels. Motion seconded by Gary Ambrose. Motion unanimously approved by the Board.**

**TREASURY:**

* Treasurer Norma Miller reported the club was in a good financial position with a balance of $177,536.
* Monies turned in:

$2,799.00 - Goodie Store

$ 705.00 – Coasts Hills Tour

$ 250.00 - Security Deposit Refund from 2023 Holiday Party

**$3,754.00 – TOTAL TURNED IN**

**JUNIORS:**

* PCA has a glitch in their Junior’s database and at this time is unable to provide a report with a breakdown of the Junior’s by age. Monica will continue to follow up.

**PANDO:**

* No Report

**ADVERTISING:**

* No report due to the absence of the Advertising Chair.

**HOLIDAY PARTY:**

* Denise presented a list of venues she sourced for the Holiday Party. After an exhaustive search, the American Legion in Newport Beach is her selected recommendation.
* A deposit check in the amount of $1,125 will be issued to the American Legion to hold the date of December 8, 2024.
* Gary Ambrose suggested the Queen Mary. Denise will follow up with an inquiry to the Queen Mary

**TOURS / DRIVES:**

* Paul Shaffer is scheduling a Mt Palomar Observatory tour on February 18th
  + Should it rain on February 18th, the drive will be rescheduled
* Larry Moore discussed his desire to hold a Poker Rally scheduled for March 16th.
* There was an extensive discussion regarding awards for the winners of the rally.
  + It was determined cash for awards may jeopardize the club’s non-profit status as it relates to violating gambling laws
  + A decision was made to present the winners with personalized mugs
  + OCR cannot collect cash and turn it over to a charity
  + Fee for the Rally will be kept at $15 per car entry

**CONCOURS:**

* June 22, 2024 is the suggested date for the 2024 Concours
* The City of Dana Point will be holding an event prior to the weekend of June 22nd and portable toilets will be on the field for OCR to access, eliminating the expense of renting toilets
* Due to the lower enrollment of judged cars, it is recommended the Concours name be changed to “Car Show and Concours”
* The Concours Chair is pursuing the possibility of having a coffee cart / truck available at the event
  + Having coffee available is a bit challenging due to the city’s requirements for health permits

**NEW MEMBER PICNIC:**

* There was discussion regarding the dates for the New Member Picnic, and if a picnic was still of interest to hold for the new and existing members
* The Board agreed to continue with a New Member Picnic
* The date selected for the picnic is September 14, 2024
* Prices will remain the same as during 2023, i.e., $10 per person pre-paid and $15 per person ‘at the door’

**MEMBERSHIP:**

* Total OCR membership as of February 1, 2024 was 2,843
* There was a decrease in membership from 2,863 as of January 1, 2024
* The New Membership Chair is proposing:
  + Creating a New Member’s Table at the first Saturday of the month breakfast meeting
    - Signage will be created for the table(s)
    - Existing and ‘seasoned’ members will be encouraged to sit with the new members
  + Membership Chair is shopping for a small folding table to fit in a Porsche to take to the different Cars & Coffee to set up for recruiting purposes
  + Golf tournament
    - Currently investigating golf courses in O.C.
    - Depending on attendance, will determine the frequency of a golf tournament
    - Each player will be expected to pay their own golf fees
    - There should be no expense to the Club
    - Once more details become available, the Board will be presented with a golf proposal

**SOCIAL MEDIA:**

* Gary led a discussion of changes to the OCR website which would make it more attractive and easier to review
  + Including a rewrite of the language that explains PCA-OCR

**NEXT MEETING**: The next Board Meeting is scheduled for Saturday, March 2, 2024 at the Santa Ana Elks Lodge. A Motion to close the meeting was made by Glenn Billings. Motion seconded by Denny Asbury. Motion unanimously approved by the Board. Meeting adjourned 12:09 p.m.

Respectfully submitted,

Monica Asbury Tom Gray

Immediate Past President Secretary